



2011 Newsletter Volume 5

WHAT'S INSIDE

BUSINESS Bright Lights

Strategic Plan Update

A successful round of public consultation for the Town's new Strategic Plan wrapped up in October. To date, approximately 500 residents were consulted at various community events such as the Farmer's Market, Ribfest, Concerts in the Park, and two open houses.

Since the latest round of consultation concluded, the Strategic Plan Steering Committee has been meeting regularly to incorporate this feedback into the vision and goals of the plan, as well as drafting objectives and actions to fulfill them.

In early 2012, a draft plan will be brought forward for Council consideration, and a final consultation session will be held for the public. Stay tuned to www.aurorastrategicplan.ca for more information.

RNC Employment Services provides assistance to Job Seekers and Employers in Aurora

RNC Employment Services opened their doors in Aurora in August 2010, and since then has provided assistance to Job Seekers and Employers in Aurora and the surrounding areas.

RNC Employment Services offers a wide range of job search supports such as career counselling, case management, job development, skill and aptitude testing, job postings, job search training workshops including "How to Write a Targeted Resume and Cover Letter", "Successful Interview Techniques and Effective Networking Strategies", as well as "How to Use Social Media to Make Business Contacts."

For employers RNC Employment Services offers placement and training incentives, job fairs, job posting opportunities, pre-screened candidates and professional development workshops. If employers are hiring, they may be eligible for up to \$8000 in placement and training incentives.

For more information on RNC Employment Services client support visit www.rncemploymentservices.ca or contact 905-727-3777

Strategic Plan Update

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Upcoming Events

New Businesses


Municipal Collaboration Nets \$750,000 in Savings

Youth Design Contest Winner Announced

Town of Aurora Strategic Initiatives Division
100 John West Way, Box 1000
Aurora, Ontario L4G 6J1
T: 905-726-4742
F: 905-727-4738



Upcoming Events



Family First Night
Saturday, December 31, 2011
6:00 p.m. - 9:00 p.m.
Aurora Family Leisure Complex

New Businesses

Akita Sushi
Artsy Baker
Aurora Vision Center
Bionx International Corporation
Buddy's Kitchen
Cobs Bread
Custom Smile Denture Clinic
Dawg House Sports
Galaxy Energy
GTA Pilates
McClellan Bar & Grill
Play it Again Sports
Play Laugh Learn Child Care Centre
Rac n Roll
Senshuken Martial Arts Academy
Spreadsheet 911
Sunnywei International Inc.
Tail-QWaggers
Vue Optical Boutique

Municipal collaboration nets \$750,000 in Savings

Aurora, East Gwillimbury, Georgina, King, Newmarket and Whitchurch-Stouffville – the northern six municipalities of York Region – have joined forces to save \$750,000 in insurance premiums over the next 12 months.

The purpose of the collaboration was to go to the municipal insurance markets and get the best coverage for the best price. Rising claims in Ontario Municipalities recently have resulted in a significant increase in insurance premiums. By working together to pool their purchasing power, the N6 have lowered their costs without compromising insurance coverage.

This is the first time the N6 have joined forces to purchase insurance, though it's not the first time they have demonstrated the value in partnering with neighbouring municipalities. In 2006 a similar approach was taken to jointly contract garbage collection, resulting in projected savings of approximately \$11 million over 10 years.

Youth Design Contest Winner Announced!

Congratulations to Carolyn Metcalfe, winner of the Town of Aurora's Youth Design Contest! Carolyn is a grade 8 student here in Aurora who shared her artistic vision for Aurora in the year 2031. The Youth Design Contest was promoted in schools, town programs, online, and in the media as part of the Town's ongoing Strategic Plan consultations.

Carolyn's future vision for Aurora included many unique and thought-provoking elements. Among those included in her computer-generated submission were:

For her efforts, Carolyn has been awarded a certificate of recognition and a brand new iPad 2. Congrats again Carolyn!