

BUSINESS Bright Lights



2010 Newsletter Volume 2



WHAT'S INSIDE

Town of Aurora Official Plan Review

The Town of Aurora is in the process of completing its Five Year Official Plan Review. The purpose of the plan is to develop goals and policies that will determine how to manage growth to ensure a healthy and vibrant community.

Over the past year, the Town has conducted several public meetings and workshops to address the challenges and issues facing Aurora. For more information on how you can get involved in the Official Plan process contact Jim Kyle at 905-727-3123 Ext. 4345.

Additional information on the Five Year Official Plan process is available on the Town's website at www.e-aurora.ca

Town's Online Property Tool Can Help to Market Available Space

The Town of Aurora recently launched a new economic development website at www.businessaurora.ca. The website includes an online property listing that is available to assist businesses in finding a new Aurora location or a tenant for an underutilized facility.

The Town can provide interested businesses with a unique username and password to post commercial and industrial properties online at no charge. In addition, a Town representative can come to your business and demonstrate the process used to upload new properties.

For more information or to access to the online property listings tool, please contact Jennifer Norton at 905-727-3123 Ext. 4232 or jnorton@e-aurora.ca

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Upcoming Events

How to Start a Small Business
www.yorksmallbusiness.ca

April 7, 14, 28

Search Engine Optimization
www.yorksmallbusiness.ca

April 13

Import & Export Conference
www.msbec.markham.ca

April 16

Aurora Home Show
Aurora Community Centre
www.aurorahomeshow.ca

April 16-18

Rona Opens its Doors

Rona, Canada's largest distributor and retailer of home renovation products recently opened its new 100,000 sq. ft., \$14-million, building located at 140 First Commerce Dr., near Wellington Street and Highway 404.

In addition to bringing in the latest home improvement materials, hardware and gardening tools, Rona will also provide more than 150 jobs in the community.

The new Rona building houses more than 40,000 products from home renovations to decorative accessories and has adopted several building components that make the store environmentally sustainable including efficient lighting systems, a white energy efficient roofing system and the use of low-emitting materials to improve air quality.

Green Connections Helps Local Businesses Go Green

Green Connections has been spreading their green seed around York Region. Led by like-minded businesses offering green products and services, the networking and mentoring group is dedicated to raising awareness about sustainable choices for our future.

The group meets the second Monday of every month in various municipalities across York Region.

For more information on the Green Connections organization visit their website at:

<http://www.cathyscomposters.com/greenconnections/>

Import & Export Conference 2010 – Going Global

The York Small Business Enterprise Centre in association with the Markham, Richmond Hill and Vaughan Small Business Enterprise Centres are hosting the Import & Export Conference 2010 - Going Global.

The conference will discuss topics such as importing goods to Canada, exploring international markets and international market research. The event will also provide networking opportunities with industry leaders and include panel discussions with successful York Region exporters.

For more information or to register visit: www.msbec.markham.ca

