

BUSINESS Bright Lights

2009 Year of Business Initiative

Town Sets Out to Support Local Businesses Through Tough Economic Times

In the 'Year of Business Initiative', the Town of Aurora is working towards the development of a Business Retention and Expansion Strategy for the fall of this year. The strategy will expand and strengthen the local business presence in Town.

We are interested in your feedback. Local business input is required to help identify trends, opportunities and potential barriers affecting existing businesses. Community input is important to identify and explore the programs and projects that the Town can quickly deliver to meet the needs of the business community.

Our goal, through consultation with local businesses and community stakeholders, is to support the ongoing growth of existing businesses and the Town's economy.

Mayor Morris and Town Council are committed to supporting the business community. Already, a number of business related initiatives aimed at making the business climate even better are underway, including the Business Retention and Expansion Strategy, the Aurora Promenade study and the creation of a new Economic Development website.

We need your help. Business owners and community stakeholders are invited to participate in the Business Retention and Expansion Strategy by completing the online survey available on the Town's website at www.e-aurora.ca.

For more information please visit the Town's website at www.e-aurora.ca or call 905-727-4742.

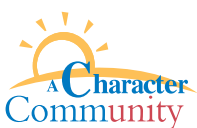


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Upcoming Events “2009 Year of Business Initiative”

- October** The Aurora Promenade Community Consultation visit www.e-aurora.ca for details
- October 8** “2009 Business Achievement Awards”
- October 22** Career Expo & Job Fair - Glenway Country Club visit www.roadtoemployment.ca
- October 29-31** Society of Industrial and Office Realtors Fall World Conference Royal York Hotel, Toronto

(go to www.e-aurora.ca for a list of other workshops hosted by York Small Business Enterprise Centre)

New Police Investigation Building in Aurora will House Many Functions

Council showed strong support at the ground breaking ceremony for the construction of the new York Region Police Building that will employ approximately 450 staff and is located at 47 Don Hillock Drive, east of Leslie Street, south of Wellington.

The facility will house the investigative and support services bureaus of the York Regional Police with units including forensic, homicide, emergency response, traffic and canine. Staff from temporary locations in Newmarket and Aurora will move into the building by the end of 2010.

The Investigation building is designed to achieve a green building standard of LEED™ silver with green building benchmarks incorporated into the overall design and Construction. Planning for the new facility included an aggressive focus on green building features, with a predicted energy saving of 33% reduction in water use, energy consumption and waste.

Citizens will be able to obtain criminal background checks and volunteer clearance letters and report minor collisions during regular business hours The new building will support Aurora’s retail and service economy and provide citizens with another major emergency response unit.



From left to right: Bill Fisch, Regional Chairman and CEO; Phyllis Morris, Mayor of Aurora; Armand La Barge, Chief of Police; Danny Wheeler, Regional Councillor and Chairman of the Police Services Board at the groundbreaking ceremony for the new 230,000 sq. ft. (approx) York Region Police Building.



Future site and building of the York Regional Police Investigative Building , located at 47 Don Hillock Drive.

Please join us in welcoming the following new businesses to Aurora

- **Feel Right Health Centre**
- **Longo's**
- **Annalisa Asian Fusion Cuisine**
- **The Roving Chef**
- **Aurora Hyundai**
- **RBC Insurance**
- **TD Canada Trust**
- **The Keg**
- **Bijoys Restaurant**
- **Kuman Math & Reading Centre**
- **Hot Yoga Aurora**
- **RBC Bank**

Hollandview Trail Retirement Community feels more like a vacation spot

Mayor Phyllis Morris was in attendance to celebrate the grand opening of Aurora's new retirement community Hollandview Trail, located on John West Way. Hollandview Trail, managed by V!VA employs a full compliment of staff, 85% of which are local residents. "Living and working in the community helps the staff and residents to connect with each other," said Janet White, Community Relations Coordinator.

Hollandview Trail has a strong connection with local hospitals, providing in-house respites services and rehabilitation programs and offering extended hospital stay services.

Focused on promoting healthy living lifestyles, programs and services to meet the needs of each resident, Hollandview Trail retirement residence is the newest retirement option in the Town of Aurora.



Aurora Quick Facts

- Aurora is home to over 51,000 people and 18,000 jobs
- Between 1998 and 2009, employment growth has increased 4.9% per year
- Aurora's largest employment sectors include manufacturing, personal services and retail trade
- Small businesses dominate the Aurora Business sector (84%), indicating a strong entrepreneurial spirit
- Aurora's top 5 private sector employers include State Farm Insurance, Magna International, Van-Rob Stamping Inc., Worldcolor Aurora and Genpak LP

Other Development News

Aurora's Commport Communications to Provide United Nations with Worldwide Fuel Management Application

The United Nations signed a long term contract with Aurora's Commport Communications International to use Commport's realTimeFuel™ Fuel Management System worldwide. The fuel inventory reporting management system uses the latest digital equipment, high speed radio links, GPS tracking systems and powerful mobile technologies to track fuel volume activity, thereby reducing resource demand and human error.

The UN operates fleets of land, sea and air vehicles, in support of its peacekeeping and humanitarian efforts around the world. With today's rising fuel costs and environmental reporting responsibilities, many companies are implementing computing and automation technologies to enhance their fuel tracking capabilities.

The realTimeFuel™ management system reduces negative impacts on the environment by controlling the inventory of fuel and reducing the number of fuel spills and leaks in the tank through detection.

This technology should allow Commport to leverage new markets and position themselves as a world leader in multi-site, multi-fuel management systems.

The UN will run the realTimeFuel™ management application out of Brindisi, Italy where 27 peacekeeping missions will take place around the world. The first mission will begin in Haiti by the end of this year.

Mayor Morris Attends the Opening of the New Honba Sushi Location on Wellington

After a decade of operation in Aurora, Honba Sushi still feels like the new kid on the block after their move from Yonge Street to their new location at 155 Wellington Street East. The Japanese-Korean restaurant officially celebrated their 10 year anniversary in May. Honba specializes in fresh sushi, sashimi and Teriyaki Bento Boxes.



Mayor Phyllis Morris extends congratulations and best wishes to Honba Sushi owners on their grand reopening.

The Roving Chef moves to Aurora

After six successful years in the business, The Roving chef has moved to the Tuscany Event Centre in Aurora. The location will meet the growing demands of their off-site catering business, including corporate and private parties, weddings and other special occasions. The Roving Chef catering company was founded by Tanis Hargrave in 2003.