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2010 Newsletter Volume 1

2010 Aurora Community Profile Available

The Town of Aurora is pleased to announce the release of its updated 2010 Community Profile. The Profile provides up to date business and economic information including demographics, information on quality of life, business conditions and development opportunities. Please take a few minutes to review the 2010 Community Profile and explore what Aurora can do for you!

The 2010 Community Profile is available both in print version (through the Town's Strategic Initiatives Division) or electronically via (the Town's Economic Development website). Please follow the attached link to view the updated profile: http://businessaurora.ca/files/AuroraComProfile_4.pdf

For more information, please contact the Town's Strategic Initiatives Division at ecdev@e-aurora.ca

Business Knowledge Initiative program offers executive-level support to Aurora and Newmarket Businesses

The Newmarket Chamber of Commerce received federal funding to implement a Business Knowledge Initiative (BKI) program to help local businesses thrive.

The program offers Aurora and Newmarket businesses with free support through one-on-one mentoring, workshops and resources in areas such as funding applications and proposals, strategic business planning and development, investment or export readiness and information on emerging technology.

The BKI services team supports Aurora businesses through a series of workshops, seminars and events. The business team will also hold information sessions and events for small and medium sized businesses.

Upcoming information sessions topics include ecommerce, new media - podcasts, webinars, webcasts, social networking, customer relationship management and a myriad of events and networking opportunities.

For more information on the services available through the Business Knowledge Initiative program please call 905-898-5900 or visit www.newmarketchamber.ca

BUSINESS Bright Lights





BUSINESS Bright Lights

The Town of Aurora is proud to welcome the following new businesses to Town:

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|---|----------------------------|-------------------------------|
| AMP Solar Group | Esthetic Services by Hilda | On the Bean |
| Annalisa Cuisine | Exec-U-Fit | OPA! |
| Aurora Hyundai | FCS Convenience | Oxford |
| Beauty Supply Outlet | Feel Right Health Centre | Party Animals |
| Best Buy | Fit Your Style | Perfect Spaces |
| BMO – Wellington & Bayview | Herbal Magic | Robert Cleeve Jewellers |
| Booster Juice | Hero Certified Burgers | Rona |
| Business Networking International (BNI) | Hot Yoga Aurora | Snap Aurora |
| CIBC | HR Denture Clinic | Soul Reason |
| Company of Women | Longo's | Splash Car Wash and Detailing |
| Dry Ice Training Centre | LW | Summit Paint |

Worldcolor consolidates Toronto and Richmond Hill plants to multi-purpose facility in Aurora

Worldcolor (formerly Quebecor World), a leader in providing print, digital and marketing related services to Canada's leading publishers and retailers, will consolidate its Toronto, Richmond Hill and Aurora facilities.

The consolidation will create 50 new positions at the Aurora facility and will likely be completed by the end of March, 2010.

The consolidation was the result of an ongoing reorganization intended to enhance customer service, improve efficiency and reduce the cost structure while improving service.

York Region's Manufacturers Symposium

The Regional Municipality of York is hosting a Symposium for local manufacturers on Monday, March 8, 2010.

The symposium lead by Ipsos Reid, a Canadian survey-based market research firm, will review the results of the York Region Manufacturers Survey. Discussions will include the future of York Region's manufacturing sector, including risks, opportunities and developmental needs.

The symposium will be held from 9:00 a.m. to 1:30 p.m. at the Hilton Garden Inn, located at 3201 Highway 7 in the City of Vaughan. There is no cost to attend the event, which includes a lunch but Space is limited. To secure your seat, RSVP to Peggy Morton at 905-830-4444 Ext. 1512 or 1-877-464-9675 or peggy.morton@york.ca

